

# **TALK READ SING Tampa Bay**

## **Trusted Messenger Training Summary**

TALK READ SING Tampa Bay is a community initiative of Champions for Children that encourages parents and caregivers to talk, read, and sing to babies from the moment of birth and informs them of the lifelong impacts of those interactions. TALK READ SING Tampa Bay's principles and messages strengthen direct-service programs, services, and activities through outreach materials, professional development training opportunities and parent engagement strategies.

Local partners and their direct-service staff persons are a key component of the TALK READ SING Tampa Bay initiative strategy. We believe long-lasting behavior change is most likely to happen when "trusted messengers" deliver a "warm hand-off" of information and materials.

In order to mobilize a cadre of Trusted Messengers who are educated in the messages, principles and engagement strategies of TALK READ SING, we have developed a three-part Trusted Messenger Training. By completing all three required parts of the Training, Trusted Messengers will receive seven (7) total in-service training/professional development hours.

- **Part 1: TALK READ SING Tampa Bay: The Basics**
  - This one-hour webinar serves as an introduction to TALK READ SING Tampa Bay, the early brain development science behind the catchy name and explains why Champions for Children (a child abuse and neglect prevention agency) is leading this community initiative.
- **Part 2: Self-Directed Study**
  - Potential Trusted Messengers will be given two weeks to review the resources, articles, videos, and modules provided (and tailored to their knowledge level and type of work) to reinforce the information discussed in Part 1 as well as provide concrete examples of how parent engagement could be woven into their existing work with children and families.
- **Part 3 – Reflective Discussion**
  - This web-based conversation with the cohort from Part 1 aims to gain insight into the information and resources they found most valuable and discuss potential strategies for outreach, parent education, or material dissemination.